

MEDIA FIGURES IN TABLES

“Old”/Traditional media

	BRAZIL	RUSSIA	INDIA	CHINA	SOUTH AFRICA
Newspapers (daily and total)	5219 (784 daily)	26.932	Registered 105.443 (7.871 dailies)	1915	51 (23 dailies)
Magazines	5913 (2012)	31.973	22.787	9877	600
Radio Stations	5130 (commercial), 4641 (community)	3182	415 (government) 91 (community radio) 243 (commercial)	153 (and 2207 radio and TV stations as a result of conglomeration)	362 (218 community radio stations)
TV Stations	543 (stations that generate content)	20 Federal 1070 regional (520 air TV regional channel)	885 (public broadcaster) 23 satellite channels 12 terrestrial networks	166 (and 2207 radio and TV stations as a result of conglomeration, as well as 42 education TV stations)	556

“New”/Digital media

	BRAZIL	RUSSIA	INDIA	CHINA	SOUTH AFRICA
Mobile phones	257.81 million active lines (125.42% of population)	240.3 million active lines (168,2% of population)	1.02 billion users (80.91% of population)	1.3 billion users (95.5% of population)	48.6 million users (90% of the total population)
Internet (computers)	20% of 94.2 million users	84 million (70,4 % of population)	462 million (34.8%)	688 million (50.3% of population)	25 million (49% of the population)
Internet (mobile phones)	24% of 94.2 million users (56% of 94.2 million users use both computers and mobile phones)	50 million (42 % of population)	371 million	620 million (45.3% of population)	
Registered domains/websites (June 2016)	3.85 million registered domains (.br)	5 million registered domains (.ru)	2.10 million (.in)	31.02 million domains / 4.23 million websites	1.08 million registered domains (.za)
Social media accounts	46 million users (2013)	67 million	136 million	659 million active users (Aug. 2015)	12.2 million (2015)

Media economy

	Sector	BRAZIL (2015)	RUSSIA	INDIA	CHINA	SOUTH AFRICA (2014)
Total Turnover in US dollars	Print	2.3 billion	2.7 billion	4.27 billion	14.2 billion	0.54 billion
	Electronic	13.44 billion	3.99 billion	11.12 billion	66.3 billion	3.35 billion
	New Media	10.9 billion	26.02 billion	1.09 billion	73.8 billion	2.34 billion
Advertising revenues	Print	1.97 billion	0.85 billion	2.65 billion	5.8 billion	0.7 billion
	Electronic	5.1 billion	4.6 billion	4.39 billion	22.2 billion	0,96 billion
	New media	1.45 billion	2.2 billion	1.09 billion	31.2 billion	0.14 billion

The tables are compiled by Leonardo Custodio (University of Tampere) with contributions by Elena Vartanova (Lomonosov Moscow State University), B.P. Sanjay (University of Hyderabad), Deqiang Ji (Communication University of China), and Herman Wasserman (University of Cape Town).

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