

Media systems in flux: The challenge of the BRICS countries

Project plan and activities, updated in September 2016

A. General approach

1. Comparing media systems in BRICS countries by noting both similarities and differences
2. Locating them in a historical and global context
3. Maintaining a critical distance to the BRICS concept itself
4. Aiming at theory building beyond dominant Western traditions
5. Covering journalism against broader information environment including entertainment
6. Covering both traditional mass media and new internet-based media as additional platforms

B. Focus areas

1. Media system in each country
 - a) Legal & regulatory framework of media
 - b) Factual profile of production & distribution
 - c) Political economy of the system
2. Media and journalists within political, economic, social and cultural power structures
 - a) Concepts of democracy and media freedom: critical overview of existing traditions
 - b) Situation and values of journalists: overview of existing research and new survey
 - c) Television drama and film: screening national identity, cultures and politics
 - d) Public service nature of media: overview and critical assessment of existing research
 - e) Citizen participation in media including community media: overview of existing research
3. Journalism education
 - a) Historical traditions
 - b) Factual profile of contemporary institutions and studies
 - c) Assessment in the context of UNESCO model curricula

C. Activities

in 2014

1. Submit *book of articles*
2. Finish *survey of journalists*
3. Continue preparing *media landscape profiles*
4. Begin *review of journalism education*
5. Attend *conferences*
 - a) IAMCR in Hyderabad, July 15–19 followed by project workshop, July 20–22
 - b) Other conferences:
 - ECREA journalism studies in Thessaloniki, March 27–29
 - CEECOM Central and East European studies in Wroclaw, June 12–14
 - WPF on Digital Dialogue of Civilizations in Rhodes, September 26–29
 - Russian Readings in Moscow, October 16–17

in 2015

1. Publish with Routledge *edited book Mapping BRICS Media*
2. Publish *special issue* on survey of journalists for *African Journalism Studies*
3. Prepare *book on television drama and film*
4. Prepare *review of media systems*
5. Prepare *review of journalism education*
6. Attend *conferences*
 - a) IAMCR in Montreal, July 12–16
 - b) Project workshop in Rio, September 1–5, including INTERCOM preconference
 - c) Other conferences
 - ICCEES World Congress in Tokyo, August 3–8
 - IMMAA conference in Moscow, September 17–18
 - WPF on Dialogue of Civilizations in Rhodes, October 8–12

in 2016

1. Prepare *book of articles* for Routledge based on the survey of journalists
2. Prepare *special issue* on television drama and film for journal *Communicatio*
3. Prepare *special issue* for journal *Journalism and Mass Communication Educator*
4. Prepare final *book of articles* for Routledge on the project results
5. Attend *conferences*
 - a) Round Table to mark the end of the project in London, July 25
 - b) IAMCR in Leicester, July 27–31
 - c) Closing workshop in Leicester, August 1
 - d) Other conferences
 - World Journalism Education Congress in Auckland, July 14-16
 - Moscow Readings, November 16-18
 - Asian Forum for Deans of Journalism and Communication in Shanghai, November 31 – December 1